

BEST START IDAHO
Breastfeeding Promotion and Support Materials
***UPDATED* 08/2006**

*These materials are available from the Idaho WIC Program and are **free of charge** to Idaho physicians, hospitals, clinics, and other Idaho partners in promoting and supporting breastfeeding. To order, complete the enclosed order form and mail or fax to: **Idaho WIC Program, P.O. Box 83720, Boise, Idaho 83720-0036, Fax: (208) 332-7362. *Orders will be accepted and processed quarterly.** Please submit orders by the following dates: **January 31, April 30, July 31, and October 31.** **Please allow 6-8 weeks for delivery.*

Name: _____ Telephone: (208) _____

Organization/Group: _____

Mailing Address: _____

City: _____, ID Zip: _____

| Item | Number Requested | How Will Items be Used? (must be completed before item/s are shipped) |
|---|--|--|
| GENERAL BREASTFEEDING PROMOTION AND SUPPORT | | |
| Gratitude Cards <i>Up to 10 of each per request</i> | _____ Gorman print _____ Modern | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| Super Sized Breastfeeding Magnet <i>Up to 5 per request</i> | _____ | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| Kangaroo Crib Card <i>Up to 500 per request</i> | _____ Pink _____ Blue | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| BREASTFEEDING-FRIENDLY MESSAGES FOR CLINIC, HOSPITAL, AND WORK ENVIRONMENTS | | |
| Pens and Notepads <i>Pens: Up to 25 per request per year Notepads: Up to 25 per request per year</i> | _____ Pens _____ Notepads | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| “Loving Support” Posters Busy Moms Embarrassment Encouragement <i>Up to 5 total posters per organization</i> | (English only) _____ _____ _____ WHILE SUPPLIES LAST | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| “Loving Support” Pamphlets Busy Moms Embarrassment Encouragement <i>Up to 100 of each per request</i> | ___ Eng ___ Span ___ NA ___ Eng ___ Span ___ NA ___ Eng ___ Span ___ NA WHILE SUPPLIES LAST | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| BREASTFEEDING INFORMATION AND SUPPORT FOR FAMILIES | | |
| Breastfeeding Basics Series Getting Started The First Six Weeks Common Concerns Collecting and Storing Milk <i>Up to 300 of each per request</i> | Order in groups of 100 ___ Eng ___ Span ___ Eng ___ Span ___ Eng ___ Span ___ Eng ___ Span | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| Idaho’s Local Community Breastfeeding Resource & Referral Tear Sheets <i>50 sheets per pad</i> | Coeur d’Alene area _____ Lewiston/Moscow area _____ Nampa/Caldwell area _____ Boise area _____ Twin Falls area _____ Pocatello area _____ Idaho Falls area _____ | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |

| WORKING & BREASTFEEDING: INFORMATION FOR EMPLOYERS, EMPLOYEES & CHILDCARE PROVIDERS | | |
|---|--------------------------------|--|
| “Breastfed Babies Welcome Here!” <i>Up to 2 per request</i> | _____ | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| Breastfeeding: The Best Investment <i>Up to 100 per request</i> | _____ | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| Child Care and Breastfeeding What Mothers & Child Care Providers Need to Know | _____ English _____ Spanish | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| Working and Breastfeeding: Can You Do It? (Yes You Can) <i>Up to 10 of each per request</i> | _____ English _____ Spanish | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| “Working and Breastfeeding in Idaho” <i>Up to 5 per organization</i> | _____ | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| RESOURCES FOR PHYSICIANS, HEALTH CARE PROFESSIONALS, EDUCATORS & PUBLIC HEALTH PLANNERS | | |
| Breastfeeding: Best for Idaho <i>1 per request</i> | _____ | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| ACOG Educational Bulletin - Breastfeeding: Maternal and Infant Aspects | _____ | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| Breastfeeding Basics for Nurses Course <i>Up to 10 per organization for staff training</i> | _____ | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| Basic Lactation Concepts Training Curriculum Kit <i>1 per request</i> | _____ | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| IDAHO WIC PROGRAM INFORMATION | | |
| Information WIC “Trigger” Cards | _____ English _____ Spanish | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |
| Idaho WIC Authorized Food List | _____ English _____ Spanish | <input type="checkbox"/> clients/patients <input type="checkbox"/> staff <input type="checkbox"/> outreach Other: _____ |

Detailed information about the Idaho WIC Program can be found at the Department of Health and Welfare website located at <http://www.healthandwelfare.idaho.gov>. The Idaho WIC Program welcomes your questions, comments, or suggestions about these materials. Contact the Idaho WIC Program at (208)334-5948, or e-mail Cristi Litzsinger, at litzsinc@idhw.state.id.us. 08/06

For additional resources, visit Idaho’s Breastfeeding Promotion and Support website:
www.idahohealth.org (follow link under “Health Web Sites”)